



Media Advisory

Contact: Aaron Choate, achoate@gmail.com, (512) 453-2710

Austin-Area Drivers to Display Benefits of Plug-in Electric Vehicles

WHAT: Dozens of Austin area electric vehicle drivers and enthusiasts will be sharing their "EV smile" and displaying their vehicles to highlight the fun, clean-air benefits, and cost-savings of electric cars on Sunday, September 29, 2013 from 10am to 3pm at the Northwest Recreation Center. The event is part of the third annual National Plug In Day. Currently 34 vehicles are expected to attend, representing ten different models. Speakers, test rides, and electric vehicle vendors are on the agenda to discuss how cars, trucks, motorcycles, scooters, and bikes can travel thousands of miles without gas or oil.

Austin's event is one of more than 60 across the country where electric vehicle owners and their neighbors celebrate the widespread availability of plug-in vehicles and highlight the benefits of all-electric and plug-in hybrid-electric cars, trucks, motorcycles.

WHEN: Sunday, September 29, 2013, 10am-3pm

WHERE: Austin Parks & Recreation Northwest Recreation Center, , 2913 Northland Drive.

WHO: Austin Area Electric Vehicle Association the Austin event. Austera Corporation (www.austera.com) is the local sponsor. Plug In America, the Sierra Club and the Electric Auto Association are national organizers.

For a complete list of National Plug In Day events, visit: <http://www.pluginday.org>

For more information about Austin Plug In Day, visit: <http://www.pluginday.org/event.php?eventid=61>

###

About Plug In America: Plug In America is leading the nation's plug-in vehicle movement. The nonprofit organization works to accelerate the shift to plug-in vehicles powered by clean, affordable, domestic electricity to reduce our nation's dependence on petroleum and improve the global environment. We drive electric. You can, too. www.pluginamerica.org.

About the Sierra Club: The Sierra Club is America's largest and most influential grassroots environmental organization, with more than 2.1 million members and supporters nationwide. The Sierra Club's Beyond Oil campaign advocates for a switch to Electric Vehicles as one important way to reduce emissions and cut our addiction to oil. For more information, visit www.sierraclub.org/electric-vehicles.

About the Electric Auto Association: The Electric Auto Association, formed in 1967, is a nonprofit educational organization with 75 chapters worldwide that promotes the advancement and widespread adoption of electric vehicles. www.electrcauto.org.